**NETWORK ANALYSIS**

**Phase of the innovation cycle**: all

**Goal:**

This tool helps you focus on your project's connections/networks, identifying effectively engaged actors; exploring what actors might be missing; and identifying how to reach those you have not yet contacted and who could link you to them.

**Materials:**

* Rope and pieces of paper to recreate the Network Analysis on the floor (see pic) **or** a whiteboard to draw it as the exercise progresses.
* Blocks of sticky notes, at least 4 different colours.
* Sharpies or pens.
* Bring your own project to explore!

**Instructions:**

Any setting (ideally informal)

1. Draw a circle (this will be your initiative) and ask participants to discuss what the shared ambition of this initiative is.
2. Map the "carriers", people committed to the project and its ambition who will stay even if others drop out and place them around the core; use one post it colour. Make sure you identify them with names! (not just organisations)
3. Ask participants to identify the "factors" needed to succeed (for example, money or knowledge) to meet the project’s ambition. Use one post it colour for all factors and place them in post-its in the "outer" ring.
4. Ask participants to identify actors (users, suppliers, others) that could help provide the necessary factors (“factor providers”)- and place their names them by the relevant factor. Use one post it colour for all factor providers and make sure you identify them with names, or at least key roles! (not just organisations)
5. Ask participants to identify actors that could connect you to the people you have identified as factor providers; these actors are known as “links”. Use one post it colour for all factor providers and make sure you identify them with names! (not just organisations). Place them in between carriers and factor providers.
6. Connect carriers to links; and links to factor providers. Once you have mapped these connections, participants should identify specific actions they will take to make these connections happen; or, if links to key factor-providers are missing, how to reach them. Map these ideas on a flipchart; encourage participants to write their ideas on post its and add them to the flipchart.
7. Wrap up: ask the participants to share what actions they will follow in the coming months; and the key insight that they gained during the workshop!

**Links**

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| <https://i2c-toolbox.fibl.org/network-analysis.html> |
| <https://www.youtube.com/watch?v=dS-wI1aC_0E&list=PLoM2EpmMX11eH41XegFmwISpNIToiQfCS&index=8> |

**Attachments**

* Network analysis
* Network analysis details